

LAMAR

itinerary for children



Please note that you will be split into two groups, one group will start with the Cow Zone and the other with the Factory.

1

welcome area

Welcome to Lamar Farm! Let's start with an introductory 2-3 minutes video on a projector screen about everything you're going to see in the farm and enjoy your welcome drink. Custom made small sized aprons will be distributed to prepare you for the day.



On your way to the Cow Zone, you will make a quick stop at the truck which will be waiting for you at the welcome area to take photos of you, followed by a mini tour. A Lamar team member will brief you on the cow's life cycle from the day it's born up until it enters the milking process and so much more! After being briefed, you will now be allowed to feed and play with the calves!

COW ZONE

2

3

THE FACTORY

While heading to the factory, you will be told the proper safety instructions that emphasize hygiene and safety measures applied inside the factory. Please make sure you listen carefully, and remember, safety first! Once inside the factory, you will learn all about our products, how our milk is processed, stored, packaged and distributed.



5 PLANT YOUR OWN

Next, the children will have the option to plant their own crops in Lamar's specially prepared soil. Each plant will have a small wooden sign including the (Child's name, school name, date & crop name). The purpose of this part of the trip is to create a strong connection between the children and their own plant with us at Lamar farm. Through Lamar farm social media platforms, children will be able to watch their plant grow whenever they wish.



6 LUNCH TIME

Time for lunch. Head the children over to the vast green area, which is beside the planting area for them to collect their giveaways and enjoy the lunch that they brought along with them. Once finished, the children will need to get ready to leave. Direct them to the allocated bathrooms to wash up and get ready for the car ride ahead of them. Don't forget to remind the children to use the toilet as the trip may be long. They should also pack up their lunch and make sure they didn't forget anything.

A pave walk will then be added to divide the land and crops into two types (vegetables and fruits), the fence would be for children's safety as well as to prevent them from stepping on the crops, cutting the plants etc.

